



## PRIDE-CK 2012 SPONSORSHIP PACKAGE

Chatham-Kent Gay Pride Association (CKGPA) is proud to be preparing their **13<sup>th</sup> annual Pride celebration**, since the association registered as a non-profit in 2001. Our mission is to enrich the lives of GLBT citizens of Chatham-Kent. We are accomplishing this by providing annual opportunity to generate celebratory, cultural, artistic and educational events which affirm the lives of lesbian, gay, bisexual, transsexual, transgender, two-spirited people, and supporters through activities which promote unity, inclusion and awareness in the community.

Chatham-Kent offers community awareness, offering outreach services, as well as holding events, functions and fundraisers. ***This year's Pride-CK festival carries the theme "Loud and Proud" Our theme will come out in various aspects at our celebration, including a Pride march, Flag raising, a pride dance, Art Gallery showcase and our social gathering night.*** We appreciate and thank-you for your interest in our sponsorship opportunities.

In an effort to reduce paper-use and be eco-friendly, the CKGPA will focus on producing and publishing on-line copies of our Pride guide. In addition to our online guide, we will be distributing a postcard-sized Pride-CK Passport, with Pride-CK's itinerary as well as logos from our sponsors. This gives us many benefits including unlimited online distribution as well as Passport distribution from Toronto to Windsor!

Our website will have two sections containing business listings. One will be "P-Links." This is a list of businesses that have supported CKGPA with a donation greater than \$20.00. The P-Links listing will be available on our website, Pride-CK.com. This is intended to be a permanent directory on our site. The second section will consist of our appreciated Sponsors. See below for Sponsorship package opportunities:

# PRIDE-CK 2012 SPONSORSHIP

## *FRIEND'S OF PRIDE \$20.00-\$250.00*

Listed as a P-Link

Listed in Pride-CK.com sponsorship section under Friends of Pride for one year. Text only.

## *BRONZE \$250.00 - \$800.00*

Listed as a P-Link

Listed in Pride-CK.com sponsorship section under Bronze for one year. This includes black logo quality graphic. Typically printed as 1"x1" To be at the bottom of the page above Friends of Pride.

A text-only logo on the back of the Pride passport listed as bronze sponsor.

## *SILVER \$800.00 - \$1500.00*

Listed as a P-Link

Listed in Pride-CK.com sponsorship section with a link to your website under Silver for one year. This includes colour logo quality graphic. Typically printed as 1"x1". To be at the bottom of the page above Bronze.

Your colour logo on the back of the Pride passport listed as a Silver sponsor.

## *GOLD \$1500.00 plus*

Listed as a P-Link

Listed in Pride-CK.com sponsorship section under Gold for one year.

Display ad banner in the sponsorship section with a link to your website.

Your colour logo with hyperlink displayed on Pride-CK.com's main page for one year.

Logo printed on all pride posters and marketing materials for Pride

Your colour logo plus website URL on the back of the passport listed as a gold sponsor





**Sponsorship Agreement 2012  
CONTACT INFORMATION**

Business/Organization Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

**SPONSORSHIP LEVELS**

Sponsorship levels include benefits listed in this package. Select the level of sponsorship by selection the appropriate box.

- GOLD Sponsorship (\$1500.00/Plus)
- SILVER Sponsorship (\$800.00-\$1500.00)
- BRONZE Sponsorship (\$250.00-\$800.00)
- FRIEND'S OF PRIDE (\$20.00-\$250.00)

Mail Cheque/Money Order Payable to **Chatham Kent Gay Pride Association** and send information to:

CK Pride Association  
c/o Rick Renaud, President  
52-534 St. Clair Street  
Chatham Ontario N7L 5C1

**TERMS & CONDITIONS**

Payment: Your CK-Pride Sponsorship is not confirmed until this contract is signed and full payment is received and made payable to the, Chatham Kent Gay Pride Association. In order to ensure your appropriate sponsorship benefits can be implemented on time, a sponsorship deadline has been set for **July 25, 2012**

Cancellation: If the Pride Festival Committee finds it necessary to cancel, based on non-payment in accordance with the terms of this agreement, or if any sponsor requests a cancellation of the assigned sponsorship program, the sponsor will be assessed a cancellation fee as follows:

**Before July 25<sup>th</sup> 2012**, 50% of the total sponsorship value will be returned to the sponsor.

**After July 25<sup>th</sup> 2012**, the sponsorship cannot be cancelled or returned for any reason and the Sponsor is obligated to the agreement.

\_\_\_\_\_  
Business/Organization Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Pride Festival Committee

\_\_\_\_\_  
Date